



MEDIA RELEASE

Friday, August 22, 2008

Pooch Fest



The City of Florence will hold its 6th annual Pooch Fest on **Saturday, September 13, 2008** at the north end of the Florence Government Center (8100 Ewing Boulevard).

The event is for all dogs and will include a day of competition, fun, and social interaction. Registration is at 10am. Activities begin at 10:30am and include best in parade, best in show, obstacle course, owner look-a-like, and tricks. Prizes and treats for all. Fee is \$5 per dog. Volunteers are welcome to assist. Businesses can rent space for \$15 and share information on pet-related boarding, fitness, grooming, health, nutrition, obedience, etc. Pooch requirements include current licenses and shots, good health, on a leash, and owner provides pooper scooper.

Registration forms are available inside the main lobby of the Florence Government Center or online at www.florence-ky.gov.

For more information regarding the City of Florence Pooch Fest, please call Parks & Recreation Administrator Vanessa Leneer at (859) 647-5439; e-mail her at vanessa.leneer@florence-ky.gov, stop by the Florence Government Center at 8100 Ewing Boulevard; or go to www.florence-ky.gov.